

ELV & TECHNOLOGY INTEGRATION

Residential & Commercial

OUR STORY

“Technology is nothing. What’s important is that you have a faith in people, that they’re basically good and smart, and if you give them tools, they’ll do wonderful things with them.”

— Steve Jobs

Lumiere Group (the parent company) was founded in 1994 by Ziad Ariss, whose experience in lighting dates back to a long and prestigious history. That history served as a strong foundation for the future of the company.

Starting out in Beirut with a handful of employees, Lumiere Group achieved a meteoric rise by introducing the latest industry trends to the region, carving out a name for itself as the go-to brand for contemporary lighting. Today, it is a prominent figure in the market with a staff of over 150 dedicated professionals and a select portfolio of clients all over the Middle- East and Africa.

Lumiere Group’s track record speaks for itself: Lumiere Group is a storied name that spells innovation, quality and reliability. In partnership with our network of leading European manufacturers and regional affiliates, our experts provide tailored lighting solutions adapted to a variety of industry needs.

Lumiere Group’s unique architectural and artistic lighting designs put us on the map as trendsetters who revolutionized the field and established a new business model.

ABOUT ADVANCED INTEGRATION

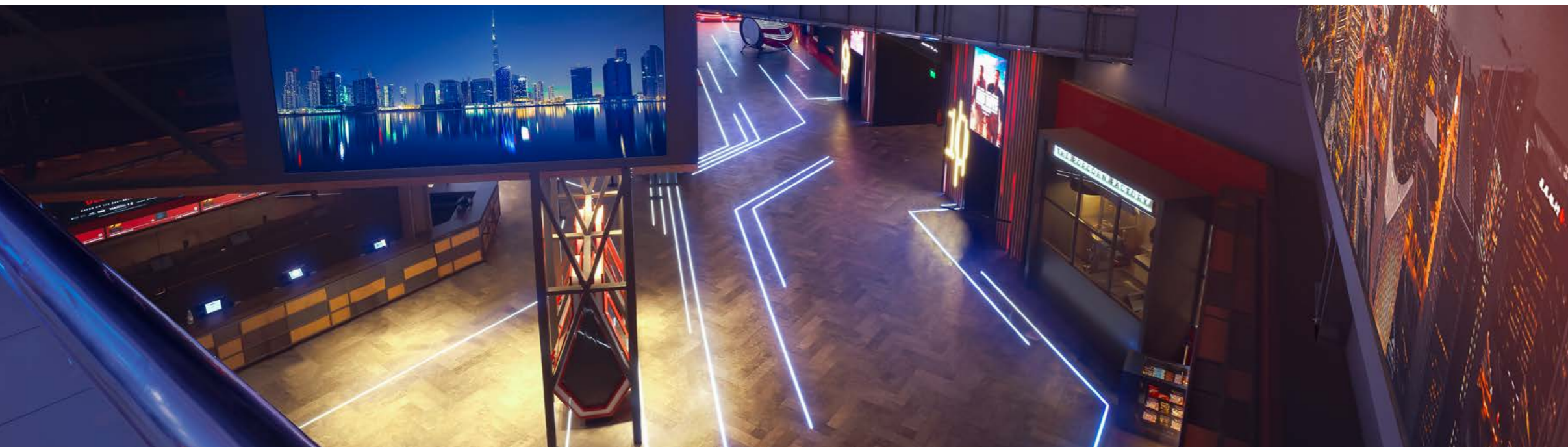
“The advance of technology is based on making it fit in so that you don’t really even notice it, so it’s part of everyday life.”

— Bill Gates

Welcome to Advanced Integration, a proud affiliate of Lumiere Group. While Advanced Integration itself was established in 2013, our roots trace back to a rich decade of experience within the control systems domain under the umbrella of our parent company. With a foundation built on this extensive knowledge, we stand as your trusted partner in cutting-edge audiovisual control and automation solutions. As premier technology integrators, we specialize in designing, supplying, and implementing low current

solutions that redefine the way people experience and interact with their spaces.

At Advanced Integration, we take pride in being at the forefront of innovation, offering a comprehensive suite of services tailored to meet the diverse needs of our clients. With a focus on audiovisual control and automation, we bring a unique blend of technical expertise and creative vision to every project.



OUR VISION

“Good business leaders create a vision, articulate the vision, passionately own the vision, and relentlessly drive it to completion.”

— Jack Welch

At Advanced Integration, our vision is to be the driving force behind transformative audiovisual and automation experiences that redefine the way people engage with their environments. We envision a future where technology seamlessly integrates with daily life, enhancing comfort, efficiency, and enjoyment.

Pioneering Innovation

We aspire to be pioneers in the field of technology integration, continually pushing the boundaries of what is possible, while ensuring that our solutions not only meet current needs but anticipate and adapt to the ever-evolving landscape.

Elevating Aesthetics and Functionality

In our vision, form and function coexist harmoniously. We strive to create spaces that are not only technologically advanced but also aesthetically pleasing.

Collaborative Excellence

Central to our vision is the belief that collaboration leads to excellence. We see ourselves as collaborators with our clients, interior designers, architects, main contractors, and MEP contractors. By fostering strong partnerships, we aim to collectively shape spaces that inspire, captivate, and exceed expectations.

Sustainability and Efficiency

Looking ahead, sustainability is a core pillar of our vision. We envision deploying eco-friendly solutions that contribute to energy efficiency and environmental responsibility. Our goal is to lead the way in integrating technology with sustainable practices for a greener and more efficient future.

Empowering Lives Through Technology

Ultimately, our vision is centered around empowering individuals and organizations. We want to empower our clients to take control of their audiovisual and automation experiences, providing them with tools that enhance their lifestyles, productivity, and overall well-being.

As we work towards our vision, we remain committed to the values of integrity, creativity, and excellence that define Advanced Integration. Join us on this journey as we strive to reshape the future of technology Integration, one innovative solution at a time.

EXPERTISE & COMMITMENT

“If your organization requires success before commitment, it will never have either..”

— Seth Godin

Audiovisual Excellence

Our proficiency in crafting immersive audio experiences and delivering crystal-clear video solutions sets us apart. Whether it's designing custom audio systems or implementing cutting-edge video displays, we ensure that our solutions not only meet but exceed expectations.

Intelligent Lighting

Transforming spaces with intelligent lighting control is our forte. We go beyond illumination, creating dynamic lighting scenes that enhance ambiance, energy efficiency, and overall aesthetics. Our expertise in architectural lighting design ensures spaces are not just well-lit but artistically curated.

Our Commitment

At Advanced Integration, we are committed to delivering excellence in every project. Our dedicated team of experts collaborates closely with clients, ensuring that our solutions align perfectly with their vision and requirements. We take pride in our ability to innovate and customize, offering bespoke solutions that elevate every space.

Automation For Seamless Living

We believe in simplifying and enhancing lives through smart automation. Our integrated systems allow for centralized control of audio, video, lighting, and more. User-friendly interfaces and scalability ensure our solutions grow with the evolving needs of our clients.

Security You Can Trust

Safety is paramount, and our advanced security and surveillance solutions provide peace of mind. From high-definition camera systems to seamless integration with automation, we tailor security solutions to safeguard your spaces effectively.

Proven Track Record

With a portfolio of successful projects across various industries, we have established ourselves as industry leaders. Our case studies and testimonials speak volumes about the transformative impact our solutions have had on diverse spaces.

OUR JOURNEY OVER THE YEARS



1994

In the year 1994, Lumiere Group was founded, marking the beginning of a journey dedicated to cutting-edge technological solutions.

2003

Responding to the growing demand for advanced control and automation solutions, Lumiere Group established the Control Division in Lebanon. This division quickly became instrumental in providing state-of-the-art services to our clients in Lebanon, Jordan, and Saudi Arabia.

2013

Taking a giant leap forward, Lumiere Group expanded its influence with the establishment of Advanced Integration SAL in Lebanon. This affiliate, closely aligned with LG, brought forth comprehensive technology integration and audiovisual solutions. Our expertise extended to prestigious projects in Lebanon, Dubai, and Saudi Arabia, solidifying our commitment to excellence.

2017

The year 2017 witnessed Lumiere Group's continued dedication to expanding its services. The establishment of the ELV (Extra Low Voltage) division within the Lumiere Saudi Arabia branch further exemplified our commitment to providing cutting-edge solutions.

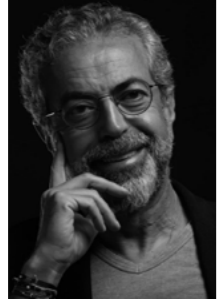
2019

Lumiere Group's global presence continued to grow in 2019 with the introduction of the ELV division in the Ivory Coast branch. This expansion reinforced our commitment to delivering top-notch technology solutions across borders.

THE TEAM



Ziad Ariss
CEO



Antoine El Khoury
Managing Partner



Charbel Mouawad
Managing Director



Ahmad Barakeh
Technical Director-Control



Antoine Douaihy | KSA
Director



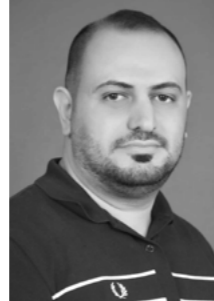
Fadi Slim
Technical Manager - AV



Fahim El Haber | LB
Head Of Technicians



Wissam Khalil
Sales Manager



Ayman Beiz | CI
Country Manager



Ahmad Awala | KSA
Projects Manager
Western Region



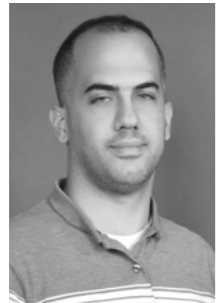
Nabil Dughaily | KSA
Projects Manager
Eastern Region



Elie Hanna | KSA
Technical Manager



Ahmed Farooqi | KSA
Senior Engineer



Mohamad Ghamlouch | CI
Senior Engineer



Taha Darwish | KSA
Electrical Engineer



Anas El Ahmad | LB
Electrical Engineer



Mahdi Hojeij | LB
Electrical Engineer



Abdul Halim | LB
Electrical Engineer



Mousa Almousa | KSA
Electrical Engineer



Ali Abi Haidar | LB
Senior Technician



Khaled El Ali | LB
Senior Technician



Hani Omar | KSA
Senior Technician



Wahid Basha | KSA
Administration



Asim Raza | KSA
Draftsman



Joseph Elias | LB
Draftsman



Elie Boulos | LB
Senior Technician



Ali Mihsin | CI
Senior Technician



Taj El Din Zein El Din | KSA
Senior Technician



Ali Rachidou | CI
Senior Technician

BRANDS



SELECTED PROJECTS

Commercial & Hospitality

ABC Dbayeh - LB
 Le Gray Hotel - LB
 Beib Beirut - LB
 Plot 3903 Jnah - LB
 Makhzoumi Office - LB
 Saifi Suites - LB
 Adagio Hotel - CI
 Novotel Hotel - CI
 Plaza Tower - CI
 Shangri-La Hotel - KSA
 Golden Tower - KSA
 ITCC Crowne Plaza Hotel - KSA
 Movenpick Hotel - KSA
 CityMed Hospital - KSA
 Ethraa - KACWC - KSA
 Minhal Crowne Plaza Hotel - KSA
 Zahid Business Park - KSA
 Ramla Fairmont Hotel - KSA
 Arab National Bank HQ - KSA
 NOFA Resort Radisson Blu - KSA
 NPMO Offices - KSA
 MOC Offices - KSA
 Al Jazira Bank HQ - KSA
 GCC Interconnection Authority - KSA
 Jahaco Showroom - KSA
 IPA Auditorium - KSA
 Lebanese Embassy - KSA
 The Chedi Hegra Boutique - KSA
 BAE – Riyadh - KSA
 Alinma Bank Headquarter - KSA
 Voco Hotel - LB

Retail, Entertainment & Fitness

ITC Boutique Vins-Cigars - CI
 Wansa Cocakry - CI
 La Maison Palmier CI
 Patchi – All branches - KSA
 Cartier - KSA
 Chanel (4 branches) - KSA
 Bottega Vanetta (3 branches) - KSA
 Chloe - KSA
 Bvlgari - KSA
 Piaget - KSA
 Cinemacity Beirut Souks - LB
 Laguna Project - Clubhouse & Gym - CI
 Empire Cinemas (5 branches) - KSA
 Grand Cinemas (1 branch) - KSA
 The Nail Spa – Riyadh & Jeddah - KSA
 Core Facility Gym - KSA
 Olympia Gym - KSA
 KEC HUB – Medinah - KSA
 Loro Piana - KSA
 Yves Saint Laurent - KSA
 Hublot - KSA
 IWC - KSA
 Rimowa - KSA

Residential

Marea Batroun (25 Villas) - LB
 District S (21 Building) - LB
 Tony Saleme Villa - LB
 Claude Messir Villa - LB
 Haifa Wehbe Residence - LB
 Elissa Private Residence - LB
 Dr. Nasser el Rachid Residence - LB
 O-One Twin Tower - LB
 Fahim Fadel Villa - LB
 Marina Penthouse -LB
 Wassim Ammache Residence - LB
 Adnan Kassar Private - LB
 Mohamad Bou Ghazeleh Villa - LB
 Ahmad Bou Ghazeleh Villa - LB
 Mouawad Penthouse - LB
 Antoine Massaad Villa - LB
 Ali Salhab Villa - CI
 Hassan Salhab Villa - CI
 Noura Salha Villa - CI
 Laguna Project - Villas (15) - CI
 Karim Ousmaes Villa - CI
 Haitham Jammal Penthouse - CM
 Karim Ousmaes Villa - CM
 Racha Salhab Villa - CI
 Hassan Nassar Penthouse - CI
 Abdallah Ghandour Penthouse - CI
 Radwan Fawaz Private Villa - CI
 Rami Zorkot Villa - CI
 Rayan Zorkot Villa - CI
 Karim Hojeij Private Villa - CI
 Hassan Addoura Private Villa - ZMB
 Prince Faisal Palace - KSA
 AAJ Villa - KSA
 Turki Al Sudairi Villa - KSA
 Khaled Al Salman Villa -KSA
 Khaled Al Qahtani Villa -KSA
 Al Touq Villa - KSA
 Al Rajhi Villas (6 Villas) - KSA
 Faisal Al Issa Villa - KSA

Residential

Al Ibrahim Palace - KSA
 Princess Husna Al Sudairi Palace - KSA
 Prince Faisal Palace - KSA
 AAJ Villa - KSA
 Turki Al Sudairi Villa - KSA
 Khaled Al Salman Villa -KSA
 Khaled Al Qahtani Villa -KSA
 Al Touq Villa - KSA
 Al Rajhi Villas (6 Villas) - KSA
 Faisal Al Issa Villa - KSA
 Al Ibrahim Palace - KSA
 Princess Husna Al Sudairi Palace - KSA
 ABS Palace - KSA
 Saif Turkmani Villa - KSA
 Hassan Islands - KSA
 Al Amoudi Villa - KSA
 Badr Al Rajhi Compound (3 Villas) - KSA
 Suhaimi Villa (4 villas) - KSA
 Bahamdan Villa - KSA
 EAS Villa - KSA
 Al Munajem Villas - KSA
 Tobaishi Villa - KSA
 Musaed Al Aiban Villa - KSA
 Hukair Villa - KSA
 Mohamad Bou Ghazeleh Villa - Jordan
 Ahmad Bou Ghazeleh Villa - Jordan
 Mouawad Penthouse - DXB
 Antoine Massaad Villa - DXB
 District S - LB
 Ocean Parade Private Residence Lagos
 VIP Private Apartment Abuja

Restaurants

Via Riyadh Restaurants (15 Restaurants) - KSA
 Jeddah Yacht Club Restaurants (5 Restaurants) - KSA
 Billionaire - KSA
 Myazu Restaurant - KSA
 Kampai Restaurant - KSA
 Shababik Restaurant – Riyadh & Jeddah - KSA
 Coya - KSA
 Roka – Riyadh & Jeddah - KSA
 San Carlo Cicchetti- Jeddah & Khobar - KSA
 Annabella Restaurant - KSA
 Lusin Restaurant - KSA
 Suhail Restaurant - KSA
 Urth Café – Riyadh, Jeddah & Khobar (6 branches) - KSA
 Wafi Gourmet
 Mohalla (2 branches) - KSA
 Blacktap - KSA
 Sobhi Kaber - KSA
 Signor Sassi - KSA
 Beefbar - KSA
 Toqa Restaurant - KSA
 Loris Suhail Restaurant - KSA
 Urth Café – Riyadh, Jeddah & Khobar (6 branches) - KSA
 Wafi Gourmet - KSA
 Mohalla (2 branches) - KSA
 Blacktap - KSA
 Beefbar - KSA
 Spine - Lebanon
 Tokyo - Riyadh & Jeddah - KSA
 Robata - KSA
 Kuuru - KSA
 Agio - KSA
 Akira Back - KSA
 John & Vinny's - KSA



SERVICES

Our Comprehensive Solutions for Modern Living and Business Environments. Welcome to Lumiere Group (ELV Division), where cutting-edge technology meets seamless integration. Our diverse range of services is designed to enhance both residential and commercial spaces, ensuring an unparalleled experience in comfort, efficiency, and entertainment.

A. Residential

1. Home Automation System
2. Wiring Devices
3. Music Distribution
4. Home Cinema
5. Low Current Systems

B. Commercial

1. Public Address & Background Music (PA/BGM)
2. Meeting Rooms & Conference Rooms
3. Auditorium & Ballrooms
4. Digital Signage & Videowalls
5. IPTV/SMATV
6. Lighting Control
7. GRMS
8. Security
9. Central Battery System

RESIDENTIAL

Transform your home into a smart haven with our residential services, tailored to elevate your living experience. From innovative home automation systems to captivating home cinema setups, we bring sophistication and convenience to every corner.

Home Automation System

Embrace the future with intelligent automation tailored to your lifestyle. Effortlessly control lighting, climate, and security at your fingertips, creating a home that adapts to your needs seamlessly.

Wiring Devices

Ensure a seamless and stylish electrical infrastructure with our advanced wiring solutions. Our state-of-the-art devices not only prioritize safety but also add a touch of elegance to your space, seamlessly integrating with your interior design for a sophisticated and modern look.

Music Distribution

Immerse your home in harmonious tunes with our state-of-the-art music distribution systems. From room to room, experience a symphony of sound with customizable audio zones, giving you the power to set the perfect mood throughout your home.

Home Cinema

Transform any space, be it a living room or a dedicated cinema, with our cutting-edge technology. Experience the magic of the big screen in your home, enhanced by immersive 3D sound, delivering an unparalleled cinematic escape for you and your loved ones.

Low Current Systems

Implement cutting-edge low-current solutions for enhanced security and connectivity. From smart surveillance to robust network systems, our solutions provide a foundation for a secure and seamlessly connected home, ensuring peace of mind and convenience.



COMMERCIAL

Empower your business with our comprehensive commercial services, addressing the unique needs of modern workplaces. From sophisticated audiovisual setups to advanced lighting control, we bring innovation to your commercial environment.

Public Address & Background Music

Communicate effectively and create ambiance with our PA and BGM solutions. Elevate your space further by seamlessly integrating personalized playlists, allowing you to tailor the atmosphere to suit any occasion or mood.

Meeting Rooms & Conference Rooms

Enhance collaboration and communication in professional settings. Our cutting-edge solutions not only optimize audio and visual elements but also offer intuitive controls, ensuring a seamless and productive experience for every meeting.

Auditorium & Ballrooms

Elevate event experiences with state-of-the-art audiovisual setups. Transform your venue into a captivating space with dynamic lighting, crystal-clear sound, and high-resolution displays, creating memorable moments for any audience.

Digital Signage & Videowalls

Capture attention and convey information dynamically with our digital display solutions. From interactive touchscreens to expansive videowalls, our solutions empower you to engage your audience and deliver impactful messages in a visually stunning way.

IPTV/SMATV

Deliver high-quality television content seamlessly across your commercial space. Our IPTV/SMATV solutions not only provide a wide range of channels but also ensure a reliable and immersive viewing experience for your guests or customers.

Lighting Control

Achieve the perfect ambiance and energy efficiency with our intelligent lighting solutions. Whether it's creating a warm and inviting atmosphere or optimizing for productivity, our lighting control systems offer a harmonious blend of functionality and aesthetics.

GRMS

Not only ensures comfort for guests and an elevated experience, but also provides ease and efficiency for management and staff, allowing for seamless control and monitoring of guest room settings.

Security

Empower your security infrastructure with Access Control and intrusion Systems, offering precise entry point management and bolster defenses against unauthorized access. While Ensuring vigilant monitoring and deter potential threats through our advanced CCTV Surveillance solutions.

Central Battery System

Strengthen your infrastructure with our Central Battery System, ensuring reliable and efficient power distribution. Experience seamless management of power resources and enhanced backup capabilities, offering a robust solution for uninterrupted electrical supply."



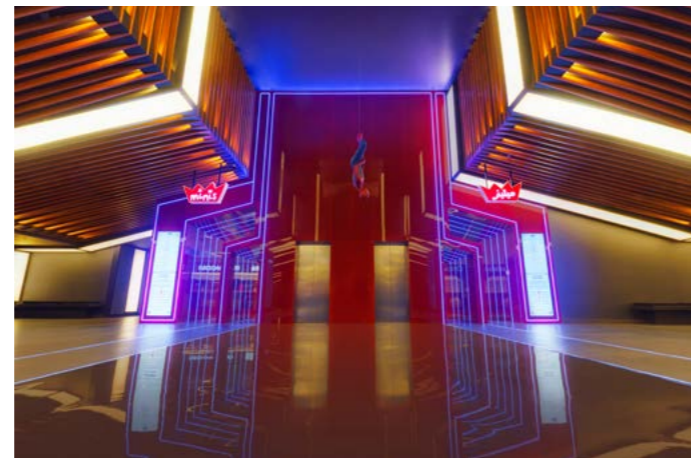


PROJECTS

“The only way to do great work is to love what you do.”
— Steve Job

Advanced Integration has built an impressive portfolio over the years, bringing its signature quality and expertise to a variety of projects.

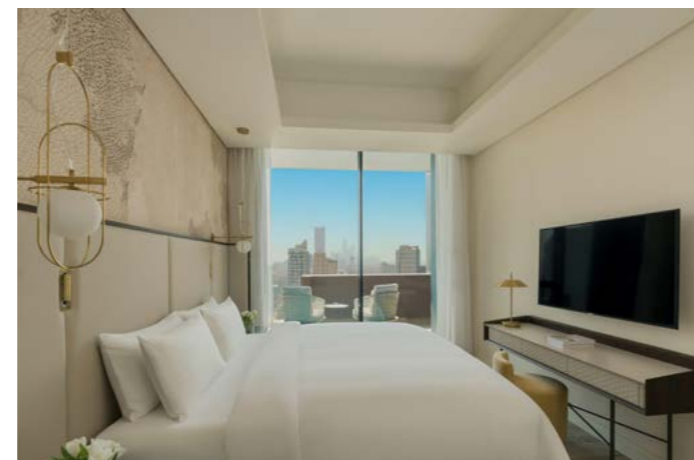
Empire Cinemas, KSA



Nofa Riyadh, A Radisson Collection Resort, KSA



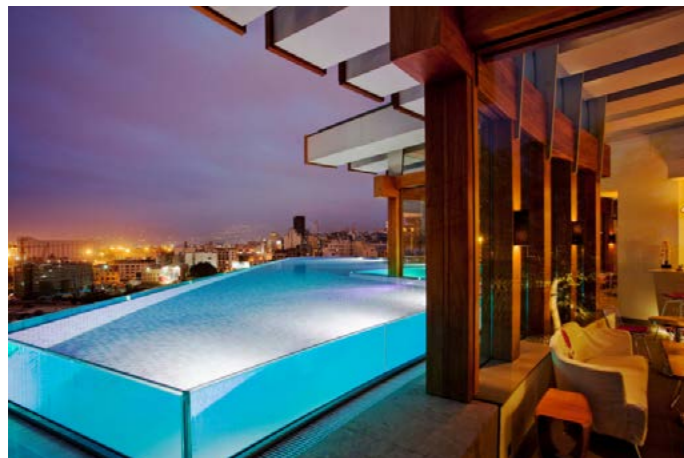
Fairmont Hotel Ramla, KSA



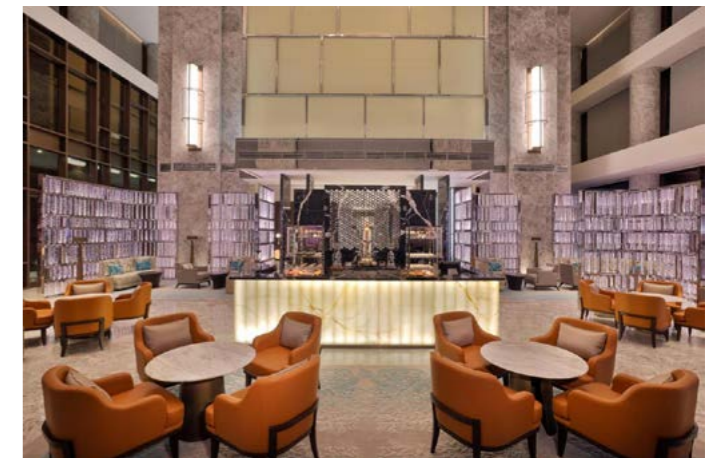
Hotel Novotel & Adagio, Ivory Coast



Le Gray Hotel, Beirut, Lebanon



Shangri-La Hotel, Jeddah, KSA



Core Facility Gym, Riyadh



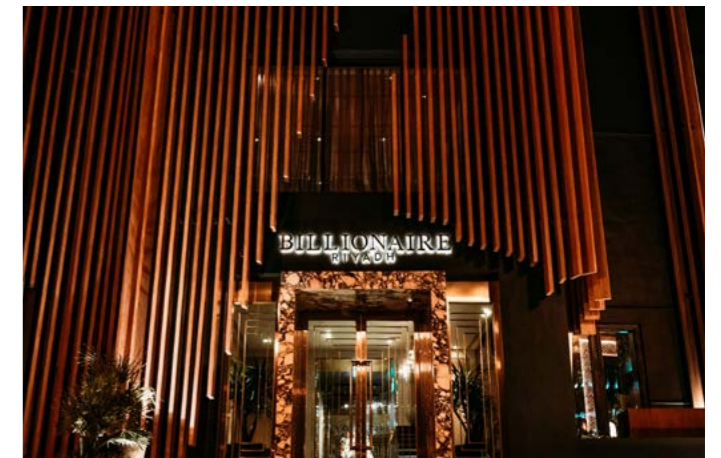
Olympia, The Sports Arena, Jeddah, KSA



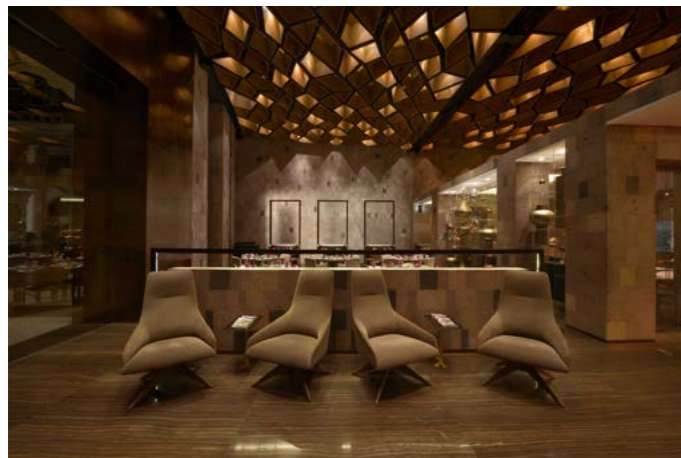
Signor Sassi, Riyadh, KSA



Billionaire, Riyadh, KSA



Lusin Restaurant, Riyadh, KSA



Myazu Restaurant, Riyadh, KSA



Via Riyadh, KSA



Yacht Club, Jeddah, KSA



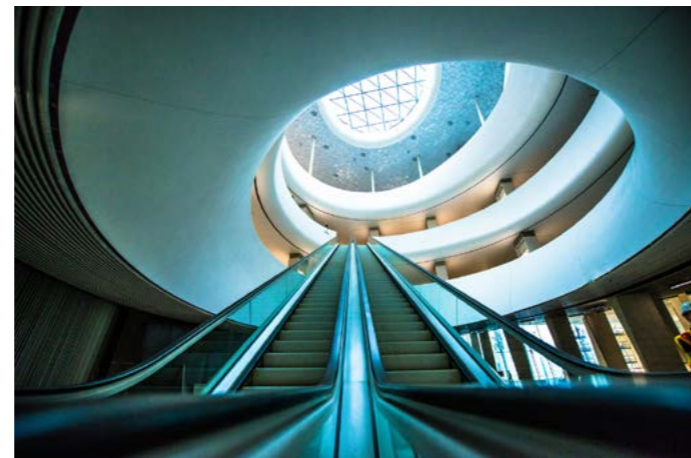
Marea Residential Complex, Lebanon



Laguna Bay, Ivory Coast



King Abdulaziz Centre For World Culture, Dahrn, KSA



Gulf Cooperation Council Interconnection Authority (GCCIA), Dammam, KSA



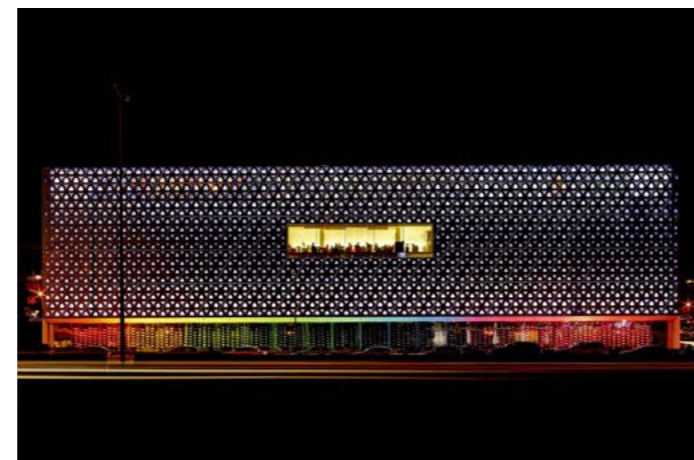
Coya Restaurant, Riyadh, KSA



Racines, Ivoire Trade Center, Ivory Coast



ABC Dbayeh, Lebanon



Beit Beirut, Lebanon



Alinma Bank Head Quarter, Riyadh, KSA



Knowledge Economic City, Medinah, KSA



District S, Beirut, Lebanon



The Chedi Hegra, Alula, KSA



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